Media release

The Swiss National Startup Team Technology 2018 is heading to Silicon Valley!

St.Gall/Zurich/Lausanne, April 5 2018 – Every year, Venturelab selects the four Venture Leader teams, a selection of the most promising Swiss-based startups with global ambitions and the potential to impact the world, for an international investor roadshow.

Ten startups have been chosen by a jury of investors as the Swiss National Startup Team for Venture Leaders Technology 2018 from over 110 applicants. The designated entrepreneurs will fly to Silicon Valley for a one week roadshow in March to accelerate their expansion into the US market and build an exceptional business network through meeting top notch investors and industry leaders in Silicon Valley, proudly showcasing Switzerland as a deep tech nation.

Switzerland a true deep tech nation

“The selection of Venture Leaders Technology 2018 reflects the impressive quality of Swiss startups and showcases Switzerland as a truly deep tech nation that can keep the pace with Silicon Valley” explains Stefan Steiner, Co-Managing Director of Venturelab. Venture Leader Technology alumni comprise high-flying startups such as Lemoptix (acquired by Intel), Faceshift (acquired by Apple), Composyt Light Labs (acquired by Intel), HouseTrip (acquired by TripAdvisor), Dacuda (acquired by Magic Leap) and many more. The roadshow is offered thanks to the support of Rothschild, Kellerhals Carrard, Canton de Vaud, digitalswitzerland, EPF Lausanne, ETH Zurich, Gebert Rüf Stiftung and DPD.

Participants in Venture Leaders Technology 2018

CREAL3D | Tomas Sluka | www.creal3d.com | Lausanne
CREAL3D takes Virtual Reality and uses light-field projectors to transmit images with realistic depth perception, allowing the user to focus on objects at different distances and to blend Virtual Reality with the real-world. Along with applications in gaming and cinema, CREAL3D target smart-glasses as the future smartphones of tomorrow.

Dotphoton | Eugenia Balysheva | www.dotphoton.com | Geneva
The size and number of images taken every year is growing so quickly that storage and network technologies can't keep up. Dotphoton™ is an image compression solution for professional applications: it makes RAW images up to 10 times smaller with a heavy guarantee that quality will be preserved, saving a corresponding amount of time and money.

Exeon Analytics | David Gugelmann | www.exeon.ch | Zurich
Exeon Analytics use big data analytics to fight advanced cyber attacks. It often takes months, if not years, until data breaches are detected because they are well hidden among millions of regular user activities. The ExeonTrace security analytics and visualization software allows companies to understand their network traffic and detect cyber attacks and data breaches using machine learning.

Fashwell | Matthias Dantone | https://tech.fashwell.com | Zurich
Fashwell aim to replace internet search bars with a camera. By using a custom made suite of image recognition tools, including Visual Search, Visual Recommendation and Automatic Product Tagging, the startup can recognize products from images, thus enabling the consumer to find a product by searching for its image. Fashwell have the highest accuracy in product recognition on the market.

Fotokite | Christopher McCall | www.fotokite.com | Zurich
Fotokite is a B2B tethered UAV (drone) system that can be used to fly safely and autonomously for over 24 hours. Fotokite is safe to use above crowds and in cities, thus opening it up to uses in public safety, sports, and broadcast journalism by providing an aerial data livestream to the ground. Fotokite is the first drone system to be given approval by the FAA for commercial use in the USA above crowds.

Inverse | Javier Bello Ruiz | www.imverse.ch | Geneva
Imverse is developing software and providing services for photorealistic content that mixes virtual reality with the real-world. Their proprietary voxel-based rendering and simulation graphics engine quickly and easily transforms a single 360° 2D picture into a life-sized, 3D mixes-reality experience containing live hologram actors and real-time VFX. Coming soon to a movie theater near you!

inVoli | Manu Lubrano | www.involi.com | Lausanne
inVoli develops hardware and software solutions allowing the safe integration of drones into standard air traffic, accommodating the needs of both drone professionals and national flight authorities, while increasing sky security. The company's software will provide drones with the position of surrounding air traffic, even at low altitudes, allowing them to avoid collisions.

Moka Studio | Benoît Le Callennec | www.mokastudio.com | Martigny
Moka Studio uses its NumiK technology to animate virtual humans and enable them to move like real people. With current applications in 3D animation, VR and AR for sports and rehabilitation, the startup launched Mosketch in 2017, a software that allows professional animators to animate any 3D character at the stroke of a pen, reducing production times by 4 on average.

Technis | Wiktor Bourée | www.mytechnis.com | Lausanne
Technis commercializes smart flooring solutions for people flow management and monitoring in complex environments. By equipping sensitive areas, peoples' activity may be tracked in order to deliver precise, real-time monitoring of people entering and leaving different areas: Technis' solutions provide actionable data for resource optimization and security.

Touchless Automation | Maurizio Migliore | www.touchless-automation.ch | Biel/Bienne
Touchless Automation is the pioneer in contactless micro handling. Located in the heart of the Swiss Watch Valley, its aim is to provide contactless manipulation solutions to improve the production yield of any industry dealing with micro components assembly.

Meet the Venture Leaders Technology at ETH Zurich on 28th Feb, 2018
The Venture Leaders first pitched for a jury to win their place on the Swiss National Startup Team, next they're going to pitch for you! Discover the winning entrepreneurs forming the 2018 Venture Leaders Technology team at the public Startup Champions event on 28th Feb, 2018, at ETH Zurich, from 6 to 8pm. The 10 winning entrepreneurs (see short profiles above) will this time be pitching to select their team captain. Keynote speaker Tao Tao, Co-Founder & COO at GetYourGuide and Venture Leader alumni 2010 who raised CHF 180 million will share his lessons learnt.

Follow the Startup Champions event on 28th Feb, and the Venture Leaders Technology roadshow from March 11th to 18th 2018 on Twitter and Facebook using the hashtags #SUchamps, #vleadersTECH.

About Venture Leaders
The Venture Leaders - the members of the Swiss National Startup Teams - have a clear-cut goal. They envision themselves as global players and want to take the first step to their global expansion. Venturelab has 17 years of bringing Swiss startup teams to high-tech hotspots: Silicon Valley, New York, Boston, Beijing, Shanghai, Shenzhen and Hong Kong. The 300+ alumni have created 3500+ jobs, generated more than CHF 1.4 billion in investments and won multiple awards. These business development programs are specifically structured to help them achieve this goal.

See full Venture Leaders Alumni list here: https://www.venture-leaders.ch/venture-leaders-alumni
Contacts:

Media

Charlotte Pichon, Medias and communication, +41 21 533 09 85, charlotte.pichon@venturelab.ch

Linda Seward, Medias and communication, +41 79 655 63 72, linda.seward@venturelab.ch

Management

Stefan Steiner, co-managing director Venturelab Ltd, +41 78 806 15 42, stefan.steiner@venturelab.ch

Jordi Montserrat, Managing partner Venturelab Ltd, +41 78 798 18 04, jordi.montserrat@venturelab.ch

Venture Leaders Life Sciences is co-organized by Venturelab and swissnex Boston, and supported by Kellerhals Carrard, digitalswitzerland, Canton de Vaud, Canton of Zurich, Wyss Foundation, EY entreprenenur of the year, EPF Lausanne, ETH Zurich, Paul Scherrer Institut and University of Zurich.