10 Venture Leaders Fintech Winners Prepare Their 6-Day Roadshow in Hong Kong

Zurich/Lausanne/St. Gallen, July 23rd 2019 – Venturelab sends a new team of ambitious Swiss fintech startups to fundraise in Hong Kong and participate at the Hong Kong Fintech Week, the world’s first cross-border fintech conference. Meet the Swiss National Startup Team beforehand at the Startup Champions event in Zurich on September 24th.

Venturelab has organized international roadshows for the Swiss National Startup Team for 19 years. The ambitious entrepreneurs and their promising startups are introduced to leading investors and potential customers in technology hubs in Silicon Valley, Boston, New York, China and Barcelona.

Swiss fintech startups raised more than CHF 100 million in venture capital last year and the sector’s leaders plan to keep growing and go global. The Venture Leaders Fintech roadshow 2019 to Hong Kong is organized by Venturelab and swissnex China and supported by digitalswitzerland, EPF Lausanne, ETH Zurich, IMMOMIG, PostFinance, Redalpine, Walder Wyss and Canton of Zurich. The ten innovative startups were chosen by a jury of professional investors and experts. “We are very happy to bring this competitive selection of fintech startups for the first time to Hong Kong to approach investors and explore the booming fintech startup ecosystem in Hong Kong and Asia in general,” said Stefan Steiner, co-managing director of Venturelab.

Now is the perfect time to fundraise in Hong Kong, as the region’s fintech market experiences a boom. China is the world’s largest fintech marketplace, and Hong Kong the bridge connecting it with the rest of global finance. “Hong Kong has a vibrant innovation ecosystem with 4 startup unicorns among its 550 fintech companies. Hong Kong, with a population on par with Switzerland, profits from being part of China’s Guangdong-Hong Kong-Macau Greater Bay Area: a megalopolis with 70 million people. Swiss fintech startups have the expertise and are well-prepared to tap into Hong Kong’s rich fintech ecosystem full of opportunities,” said Felix Moesner, Science Consul and CEO of swissnex China.

Qumram is one of many success stories from the Venture Leaders Fintech program: after attending the Venture Leaders Fintech roadshow to New York in 2017, founder Patrick Barnert’s startup was acquired by U.S. software group Dynatrace. “A great outcome of the program is that you learn from peers and local experts. The even better part of the program is to feel the fintech vibes. Go feel it!” Barnert said. Other successful alums include Knip (acquired by Digital Insurance Group), TradePlus24 (raised $220m), Advanon (raised $13.5m), and Switzerlend (raised $6m).

**Venture Leaders Fintech winners 2019**

**Billte AG | Andrea Girasole | billte.ch | Zurich**
Processing and tracking paper invoices are expensive and time consuming. Billte digitizes and automatizes companies’ entire billing process. The startup already works with insurer Generali in Switzerland and is looking to expand into Asia this year.

**Crypto Finance AG | Jan Brzezek | cryptofinance.ch | Zug**
Implementing blockchain technology can be difficult for financial institutions and investors. Crypto Finance, Switzerland’s first and only FINMA-regulated asset manager for crypto assets, offers exposure to reputable and regulated products in the crypto asset class via its own brokerage and fund.

**Loanboox AG | Stefan Muehlemann | loanboox.com | Zurich**
Debt capital markets are intransparent for public sector authorities, who seek an easier and more efficient loan process. Loanboox’s independent debt capital platform simplifies the comparability of interest rates and legal clauses to allow borrowers to close deals with banks and institutional investors online. Clients from four countries have already requested financing of CHF 25 billion.
Orca AG | Tomas Hurcik | orca.xyz | Zurich
Over the next seven years the largest transition of wealth ever is due to take place. The next generation of high- and ultra-high-net-worth individuals is digitally native and requires tools that balance their privacy with the need to share digital information with family, advisors and service providers. Orca's zero-knowledge platform is the single point of contact for coordinating this flow of information for individual and corporate clients.

Pexapark AG | Michael Waldner | pexapark.com | Schlieren
Renewable energy sales have become more complex and volatile as governments reduce subsidies. At the same time installed renewable capacity is set to double in the next five years. Pexapark's complete revenue management solution for renewables gives investors and renewable-energy-asset owners a single place to price energy sales, close transactions and monitor their energy risks.

Raized.AI AG | Penny Schiffer | raized.ai | Zurich
Venture capitalists need to manually review hundreds of pitchdecks before finding an investment, and startups pitch hundreds of VCs before winning funding. Raized.AI uses artificial intelligence to improve deal flow for VCs, to help the market clear more efficiently.

Tokenestate SA | Vincent Trouche | tokenestate.io | Neuchatel
Traditional processes to manage and verify investors in private companies and real-estate are obsolete, which makes it difficult to trade these assets in secondary markets. Tokenestate originates deals and offers digital securities - the digital representation of regulated financial instruments - on its own platform. The company also helps startups and SMEs to manage their own token-sales, executing its first digital sale last year.

turicode AG | Martin Keller | turicode.com | Zurich
Eighty percent of business-relevant data is unstructured, much of it locked inside the 2.5 trillion PDFs created every year. In the financial industry document-heavy processes are considered part of the daily routine and often outsourced to humans in lower-wage countries. Turicode uses machine-learning to train its information retrieval software MINT.extract to analyze documents more quickly and accurately.

vestr AG | Simon Hasenfratz | vestr.com | Zurich
Actively managed certificates are a growing class of structured products, whose dynamism makes them difficult for banks to manage and scale. Vestr's b-to-b platform simplifies this for financial institutions and their customers. The startup, with investors including the Swiss Stock exchange, aims to have more than a billion francs in assets on the platform by the end of year.

vlot Ltd | Daniel Schmidheiny | vlot.ch | Zurich
The complexity of modern social security systems is compounded by citizens having more dynamic employment and family lives. Understanding their own life insurance needs has become a big challenge. Vlot's software evaluates a family's or individual's life insurance coverage needs and helps financial institutions advise them better.

Meet the Swiss National Startup Team and elect the team captain
Save 6pm, September 24th, for the Startup Champions event at ETH Zurich. All ten winners of Venture Leaders Fintech will pitch the audience, who vote to select the team captain. Register on www.venturelab.ch/sc.

Follow the Venture Leaders Fintech roadshow in Hong Kong from Nov. 3rd – 9th on social media using the hashtag #vleadersFintech.

About Venture Leaders
The Venture Leaders – the members of the Swiss National Startup Teams – have a clear-cut goal. They envision themselves as global players and want to take the first step to global expansion. Venturelab has a 19-year record of bringing Swiss startup teams to high-tech hotspots: Silicon Valley, New York, Boston, Barcelona, Beijing, Shanghai, Shenzhen and Hong Kong. The 360-plus alumni have created more than 3,500 jobs, generated more than CHF 1.7 billion in investments and won multiple awards. These business development programs are specifically structured to help them achieve this goal.
Download more communication material for Venture Leaders Fintech 2019 here.

The full list of Venture Leaders alums: www.venture-leaders.ch/venture-leaders-alumni

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