Switzerland Showcases Excellence in Fintech with 10 Top Fintech Startups’ Roadshow in Hong Kong and Shenzhen

14 Nov, 2019 11:05  source: swissnex China

Editor’s Note: swissnex China is the Science Consulate of Switzerland in China, which builds bridges by connecting Switzerland and China in education, research and innovation. By crossing conventional boundaries, they offer a platform to foster collaboration and creativity for inspiring research and groundbreaking innovation.

Venture Leaders Fintech 2019, a 6-day pitching and fundraising roadshow co-organized by Venturelab and swissnex China took place from November 3rd to 9th in Hong Kong and Shenzhen. The 10 leading Swiss Fintech startup were selected by an expert jury among nearly 60 applications. The startups participated at the Hong Kong Fintech Week as well as in mentoring workshops, investor meetings, pitching events and visits across Hong Kong and Shenzhen financial ecosystems.

For the first edition of Venture Leaders Fintech in Hong Kong, swissnex China and Venturelab led the Swiss startups on a six-day roadshow in China’s Greater Bay Area, one of the world’s most dynamic regions. This intense program provides the startups with 12 pitching occasions including two flagship events: a Pitch Cruise event aboard the iconic red-sail boat Aqua Luna, and a Sky Pitching event on the 100th floor of the International Commerce Centre. The startups gained unparalleled exposure to the local Fintech and financial ecosystem, along with mentoring opportunities, connecting with investors and getting exclusive insights from industry experts and interested parties, including CIGP, Eureka Nova, GP Bullhound, Howse Williams, HSBC, InvestHK, LGT Bank, SC Ventures by Standard Chartered, Oriente, UBS and WeLab.

Additionally, swissnex China and Venturelab together with the Consulate General of Switzerland in Hong Kong represented Fintech in Switzerland with the “Swiss Fintech Pavilion” during Hong Kong Fintech Week 2019, world’s first cross-border Fintech event. The Swiss Fintech Pavilion was inaugurated by Mr. Paul Chan Mo-po, Hong Kong’s Finance Minister as well as Mr. Rolf Frei, the incoming Swiss Consul-General in Hong Kong, and Suzanne Streit, Embassy of Switzerland in China. During the Fintech Week, Suzanne Streit and Dr. Felix Moesner, Science Consul & CEO of swissnex China joined a panel with Prof. Marlene Amstad, Vice
On the last day, the startups had the chance to visit Fintech unicorns Tencent, WeBank, WeLab or ZhongAn Insurance in Shenzhen.

“It is a great experience to be here to represent my company, Billte, and to show the Hong Kong financial industry what we do,” said Andrea Girasole, CEO of Billte, “This is extremely important for us as Asia is a booming market in general, and so are especially Hong Kong and China.”

Panel discussion with Prof. Marlene Amstad, Vice Chair of the Board of Director, Swiss Financial Market Supervisory Authority FINMA, Suzanne Streit, Embassy of Switzerland in China and Dr. Felix Moesner, Science Consul & CEO of swissnex China

“The amazing 6-day Venture Leaders Fintech program was a great success, connecting our startups with investors, mentors, experts and highly-engaged audiences at the two flagship events” said Dr. Felix Moesner, Science Consul & CEO of swissnex China, “the outstanding quality of the Fintech startups clearly demonstrate Switzerland’s leading position as a global Fintech innovation hub.”

Venture Leaders Fintech 2019 is organized by Venturelab and swissnex China and supported by digitalswitzerland, EPF Lausanne, ETH Zurich, Finance 2.0, IMMOMIG, PostFinance, Presence Switzerland, Redalpine, Consulate General of Switzerland in Hong Kong, Walder Wyss, Canton of Zurich and Zühlke Engineering Hong Kong.